

**PROCEEDINGS
OF
THE PROMISE ZONE AUTHORITY BOARD OF DIRECTORS
GRAND RAPIDS, MICHIGAN**

OFFICIAL

**REGULAR BOARD MEETING
BOARD CHAMBERS/1331 FRANKLIN STREET SE**

SAFETY PROTOCOLS

Chairperson Tom DeJonge welcomed attendees and provided expectations concerning safety protocols.

THURSDAY, MARCH 10, 2022

Meeting called to order at 2:30 p.m. by Chairperson Tom DeJonge.

ROLL CALL

Present: Mayor Bliss, Mr. Cuevas, Mr. Huizenga, Ms. Johnson, Mr. McComb, Ms. Weatherall Neal, Dr. Roby, Ms. Sieger, Chairperson Mr. DeJonge – 9.

Excused: Mr. Faber, Ms. Grant – 2.

APPROVAL OF AGENDA

Chairperson Mr. DeJonge asked for approval of the agenda.

Motion by Mr. Huizenga, Supported by Mayor Bliss, to approve the agenda as written.

Voice Vote: Carried.

Nays: 0.

APPROVAL OF MEETING MINUTES

Approval of Board of Directors Meeting Minutes – December 9, 2021

Chairperson Mr. DeJonge asked for a motion to approve the December 9, 2021 board meeting minutes.

Motion by Ms. Sieger, Supported by Mr. Cuevas, to approve the December 9, 2021 board meeting minutes.

Voice Vote: Carried.

Nays: 0.

PUBLIC COMMENT

None.

INTRODUCTION OF NEW BOARD MEMBER

Chair DeJonge introduced Holly Johnson thanking for her service and welcoming her as a board of director.

DISCUSSION ITEMS

Grand Rapids Community College Updates

GRCC Enrollment and Activities Update

Ms. Ashlee Mishler shared an update on the Winter 2022 semester providing they have 335 students for the upcoming semester. The retention rate for Promise Zone students from fall 2021 to fall 2022 is around 71 percent with the overall rate for students at the college is 68 percent. The past few months have been busy with registration events, high school visits, and FAFSA workshops. She provided one of the students volunteered to assist incoming Promise Zone students with the process of enrolling. Coordination of high school orientations are in progress as well as continued information sessions to assist students with the process.

Student Success Framework Update

Ms. Ashlee Mishler provided the Student Success Framework Logic Model outline three different stages for students to progress through: Access, Persistence, and Completion. The subcommittees goals are to focus on goals and action items outlined and aligned with the three stages. Some are in progress and are working to expand. The main focus is to create more support with Promise Zone Student Ambassadors, Promise Zone Success Coaches and Liaisons, Promise Zone Community Mentors, and Expanded Communication to Eligible Students.

Ms. Lisa Freiburger added there will be a comprehensive overview of the Student Success Framework which will be incorporated into the budget

2022-23 Anticipated Budget Review

Mr. Larry Oberst, chief financial officer noted the Promise Zone funds for the past two years has been funded by philanthropic donations and achieved more than their goal. Beginning this year, the payment will come around October 2022 the GRPZA will receive one half of the increase in the state education tax from base year 2019, the first year they started awarding scholarships. The assessed property values were at six percent within Grand Rapids. They will collect one half of the tax increase for the years they were deferred. This is projected to be around \$2.2 million to finance the Promise Zone forward. Property taxes at this time continue to go up. Every year they will receive a projection from the Treasury to determine their budget. GRCC has funds remaining from the philanthropic donors. PNC is the approved bank. Dollars will go directly to the account.

Donor Recognition Update

A few plaques are in the process of being delivered through Kennari Consulting. All the high schools have received theirs. Board members expressed their appreciation for the plaques.

ACTION ITEMS

2022-23 Meeting Schedule

Chairperson Mr. DeJonge requested the board's approval of the dates provided for the 2022-23 Meeting Schedule. Dates:

- ◆ Thursday, September 8, 2022 / 2:30 – 4 PM
- ◆ Thursday, December 8, 2022 / 2:30 – 4 PM
- ◆ Thursday, March 9, 2023 / 2:30 – 4 PM
- ◆ Thursday, June 8, 2023 / 2:30 – 4 PM

Motion by Ms. Weatherall Neal, Supported by Mr. Cuevas, to accept the 2022-23 Meeting Schedule.

Voice Vote: Carried.

Nays: 0.

Approval of Bylaw Change

Recommended changes have been made to the bylaws to clarify the annual board selection process moving forward. This is specific around annual board member selection outlined in Article IV, Section 2 and newly formed Section 3 of the Bylaws. Thrun Law Firm, P.C. have reviewed the proposed changes and have no additional recommendations. Chair DeJonge provided an overview of the changes and a correction to a typo concerning the Michigan compiled laws code number.

Motion by Mr. Cuevas, Supported by Ms. Sieger to approve the Bylaw Change.

Voice Vote: Carried.

Nays: 0.

Approval of Disbursements

Ms. Larry Oberst presented disbursements, paid expenses from December 1, 2021 – February 28, 2022.

- ◆ GRCC Fall Tuition - \$259,175.62
 - ◆ Follet – GRCC Bookstore - \$60,243.75
 - ◆ Echo Etching - \$24,362.50
 - ◆ GRCC Promise Zone Administrator - \$105,716.00
 - ◆ Reagan Marketing - \$6,320.60
- Total Disbursements - \$455,818.47

Motion by Ms. Johnson, Supported by Mr. Cuevas, to accept the disbursements.

Voice Vote: Carried.

Nays: 0.

PUBLIC COMMENT

None.

BOARD MEMBERS' COMMENTS

Mr. Cuevas expressed his excitement for the Student Success Framework and learning more about what Reagan Marketing is doing in terms of promotion. Chairperson Mr. Tom DeJonge added what he is seeing is purposeful action to move forward with the work.

Ms. Neal thanked Mr. Friebrer for her efforts and work.

ADJOURNMENT

Chairperson Mr. DeJonge adjourned the meeting at 3:13 p.m.

Secretary