

**PROCEEDINGS
OF
THE PROMISE ZONE AUTHORITY BOARD OF DIRECTORS
GRAND RAPIDS, MICHIGAN**

OFFICIAL

**REGULAR BOARD MEETING
BOARD CHAMBERS/1331 MARTIN LUTHER KING JR STREET SE**

MONDAY, JUNE 20, 2022

Meeting called to order at 2:30 p.m. by Chairperson Tom DeJonge.

ROLL CALL

Present: Mr. Faber, Ms. Grant, Mr. McComb, Ms. Weatherall Neal, Dr. Roby, Ms. Sieger,
Chairperson Mr. DeJonge – 7.

Excused: Mayor Bliss (joined at 2:35 p.m.), Mr. Cuevas, Mr. Huizenga, and Ms. Johnson – 4.

APPROVAL OF AGENDA

Chairperson Mr. DeJonge asked for approval of the agenda.

Motion by Ms. Sieger, Supported by Ms. Weatherall Neal, to approve the agenda as written.

Voice Vote: Carried.

Nays: 0.

APPROVAL OF MEETING MINUTES

Approval of Board of Directors Meeting Minutes – March 10, 2022

Chairperson Mr. DeJonge asked for a motion to approve the March 10, 2022, board meeting minutes.

Motion by Mr. Faber, Supported by Ms. Grant, to approve the March 10, 2022, board meeting minutes.

Voice Vote: Carried.

Nays: 0.

PUBLIC COMMENT

None.

DISCUSSION ITEMS

Grand Rapids Community College Updates

GRCC Enrollment and Activities Update

Ms. Ashlee Mishler provided there will be a more comprehensive update with the full data of the 2021-22 academic year at the September meeting. She shared there is a total of 20 Promise Zone graduates to date with 16 graduates in the class of 2022. Five job training students have commenced and 15 degree-seeking, or certificate students total over the 2 years of the program. They held a celebration reception for the graduates and plan to do this every year to celebrate them.

Over 500 students enrolled in at least one semester this past academic year. She sees a little more of an increase as they prepare to start the second half of the summer session. Over the summer they have had 183 total Promise Zone students enrolled with 59 enrolled as guest students. These students are earning transferrable credit hours to other institutions.

The Class of 2022 official rosters have been submitted. There are 938 eligible students 911 are 100 percent eligible, 27 are 50 percent eligible. She expects this to rise as students finish up credit hours. There are 313 Promise students enrolled to date for the fall semester with 129 returning and 184 new students with the bulk of those being from the class of 2022.

Ms. Mishler also highlighted enrollment activities and events.

Ms. Lisa Freiburger added Dr. Bill Pink has accepted the Presidency at Ferris State University. Grand Rapids Community College's board appointed Juan Olivarez as Interim President. A search firm is in progress to seek a new permanent president and hopes to name them by December.

Student Success Framework Update

Ms. Ashlee Mishler thanked partners on the Student Success Framework Committee for their work. Partners included representation from Grand Rapids Community College, community

partners, K-12 public, private, and charter representation. The committee met several times over the past year to work on the recommendations provided by Public Policy Associates. They have put together a plan on how to move the work into action.

She highlighted three stages of progression to meet goals: access, persistence, and completion. Students need support and access to resources and was also highlighted in three categories: skills and knowledge, financial security, and well-being.

Ms. Mishler provided an update on the staff roles doing the work to meet these goals to support students. This includes Student Ambassadors, Success Coordinators, and Community Mentors.

ACTION ITEMS

Reaffirm Board Appointments

The following board of directors whose current terms are set to expire on June 30, 2022, are being recommended for re-appointment to terms effective July 1, 2022 – June 30, 2026.

- Thomas DeJonge
- Kristian Grant
- Dr. Leadriane Roby

Motion by Ms. Weatherall Neal, Supported by Mayor Bliss, to appoint Thomas DeJonge, Kristian Grant, and Dr. Leadriane Roby for a 4-year term each.

Voice Vote: Carried.

Nays: 0.

Election of 2022-23 Board Officers

Chairperson Mr. DeJonge requested the board's approval of the dates provided for the 2022-23 Meeting Schedule. Dates:

Motion by Ms. Weatherall Neal, Supported, by Mr. Faber, to appoint Thomas DeJonge for Chairperson for term July 1, 2022 – June 30, 2023.

Voice Vote: Carried.

Nays: 0.

Motion by Mayor Bliss, Supported by Ms. Sieger, to appoint Kristian Grant for Vice Chairperson for term July 1, 2022 – June 30, 2023.

Voice Vote: Carried.

Nays: 0.

Motion by Mayor Bliss, Supported by Ms. Grant, to appoint J.C. Huizenga for Treasurer for term July 1, 2022 – June 30, 2023.

Voice Vote: Carried.

Nays: 0.

Motion by Mr. Faber, Supported by Mr. McComb, to appoint Mayor Bliss for Secretary for term July 1, 2022 – June 30, 2023.

Voice Vote: Carried.

Nays: 0.

Approval of 2021-22 Budget Amendment

Mr. Larry Oberst provided an overview of the adjustments to the 2021-22 budget.

Motion by Mayor Bliss, Supported by Ms. Sieger, to approve the 2021-22 Budget Amendment.

Voice Vote: Carried.

Nays: 0.

Approval of the 2022-23 Budget

Mr. Larry Oberst was joined by Ms. Lisa Freiburger to provide an overview of the 2022-23 Budget. This is the first year the Promise Zone will be collecting the tax increment funding, capture amount. There is no anticipated need to seek philanthropic support to fund the scholarships. The proposed budget is \$1.7 million.

Ms. Freiburger provided an overview of the budget.

Motion by Ms. Weatherall Neal, Supported by Ms. Sieger, to approve the Fiscal Year 2022-23 Budget.

Voice Vote: Carried.

Nays: 0.

Approval of Disbursements

Ms. Larry Oberst presented disbursements, paid expenses from March 1, 2021 – May 31, 2022.

- ◆ GRCC Tuition - \$1,271.25
- ◆ Follet – GRCC Bookstore - \$7,888.35
- ◆ Reagan Marketing - \$3,825.00
- Total Disbursements - \$12,984.60

Motion by Mayor Bliss, Supported by Ms. Grant, to accept the disbursements.

Voice Vote: Carried.

Nays: 0.

Approval of Plante Moran Contract

Mr. Larry Oberst provided Plante Moran have been a significant partner in the educational space in Michigan. They did the last audit for the and are also partnered with Grand Rapids Public Schools.

Motion by Ms. Grant, Supported by Mr. McComb, to accept the Plante Moran Contract for years ending June 30, 2022; June 30, 2023; and June 30, 2024.

Voice Vote: Carried.

Nays: 0.

Approval of Grand Rapids Community College Administrative Contract

Ms. Lisa Freiburger provided an overview of the Grand Rapids Community College Administrative Contract. Thrun Law Firm reviewed the contract and made minor adjustments reflected in the packet.

Motion by Mayor Bliss, Supported by Ms. Sieger, to accept the Grand Rapids Community College Administrative Contract for an additional three-year term.

Voice Vote: Carried.

Nays: 0.

Approval of Reagan Marketing Contract

Ms. Ashlee Mishler highlighted the work Reagan Marketing has been doing and recommends they continue to support the Grand Rapids Promise Zone Authority Board website and advertisements.

Motion by Mr. Faber, Supported by Mr. McComb, to accept the Reagan Marketing Contract.

Voice Vote: Carried.

Nays: 0.

PUBLIC COMMENT

None.

JUNETEENTH

Mr. Tom DeJonge recognized and highlighted the importance of the holiday providing a moment of silence.

BOARD MEMBERS' COMMENTS

Ms. Sieger expressed her appreciation to reschedule the meeting.

Ms. Weatherall Neal thanked community members for celebrating this holiday and the significance she acknowledged for students who have the opportunity for a Promise Zone scholarship who otherwise would not have had.

Dr. Roby thanked everyone for their work this year. College has been a game changer for many of those at this table. She likes that a legacy is being created by scholars and generations to come.

Mr. McComb shared he spoke with students whose lives have been positively impacted by the opportunity the Promise Zone brings to students. He thanked leadership for their work

Ms. Grant thanked everyone for their work and support. She also had an intern who has been impacted favorably taking credits during the summer and heading to Michigan State University for the fall. She is excited to see it grow.

Mr. DeJonge thanked Mr. Larry Oberst for his work and expertise assisting the Grand Rapids Promise Zone Authority Board making things run smooth. Committee members chimed in to thank Mr. Oberst for his knowledge, work, and support.

ADJOURNMENT

Chairperson Mr. DeJonge adjourned the meeting at 3:40 p.m.

Secretary